**EDA –RETAIL\_ANALYTICS**

**Introduction**

**A retail company which sell’s windows through a dealer’s medium feel’s that they are losing business due to improper performance of the dealer’s so find out non performing dealer’.**

**Keep your own threshold of specific percentage, above which are good performer, below which are non-well performer.**

**Identify various insights by exploring data/EDA and let us know why they are not performing well which area’s they are not performing well.**

**Give your opinion to the company which region they have to focus more to get more sales/business.**

**Finally show your insight’s in a proper presentation/treating that after your analysis you are explaining to your client/company what analysis you made, with conclusion, recommendation for the business.**

**All the best……….**